

Strategic partnerships to protect

**The right to live under
the sun**

+ 200.000

People with albinism

+ 90%

Die from skin cancer
before the age of 40

75%

Are women and children

The Sun as a Sentence

In sub-Saharan Africa, 90% of people with albinism die before the age of 40 from skin cancer. It is a humanitarian emergency fuelled by stigma and systemic neglect – one that strips them of their right to life.

At Beyond Suncare, we turn access to photoprotection and specialised care into a standard of justice, ensuring that neither genetics nor social stigma dictate anyone's life expectancy.

For people with albinism in Africa, the sun and stigma are a deadly threat

Without the natural protection that melanin provides, sunlight erodes their skin and health relentlessly.

The figures are unambiguous: **90% of people with albinism in Africa die before the age of 40** from skin cancer, due to:

- X Lack of access** to dermatological services. 82% of people with albinism live in rural areas, while available services are concentrated in cities.
- X Absence of photoprotection** adapted to their needs in the African context.
- X Shortage of trained healthcare professionals** to treat their condition (30–40 times fewer dermatologists per capita than in Europe or the US).

But the sun is only the first barrier. **People with albinism face a stigma that turns a genetic condition into a constant threat**, driven by false beliefs that attribute magical powers to their skin.

Documented cases in the region since 2000:

- X 855 attacks:** Sexual violence, mutilations, and grave desecration.
- X 260 asesinatos**, motivated by false beliefs.

65% of recorded murders are of children.

+ 56.000

Units of UMOZI MAX
sunscreen distributed

+ 4.300

People supported
through the programme

+ 670

Healthcare professionals
trained

Local strategy, Real impact

Under a **model recognised by the United Nations in 2016**, we integrate specialised medical care and photoprotection into national public health systems.

Our approach transforms one-off assistance into State policy, ensuring that protecting people with albinism becomes an autonomous, sustainable government responsibility, free from external dependency.

Committed to Health, Social Inclusion and Protection

Beyond Suncare is an international non-profit organisation working to guarantee the right to life, health, and social inclusion for people with albinism in sub-Saharan Africa.

We do not operate on a welfare model: we promote **a healthcare approach that strengthens the public health systems that have**, for decades, overlooked this community.

We operate through a **model recognised by the United Nations as a "Best Practice" in 2016**, for its rigour and scalability.

We work from the **evidence base**, co-designing real, lasting solutions with local authorities, institutions, and communities.

Our work rests on **five strategic pillars**:



Strengthening
public health
systems



Free access to
adapted
photoprotection



Support for
specialised
dermatological care



Training local
healthcare
professionals



Community
awareness



**UNITED NATIONS
BEST PRACTICE 2016**

A young girl with albinism, Silvia Jamu, is shown from the chest up. She has very light skin and short, curly hair. She is wearing a white lace-trimmed top with a pearl necklace. She is holding a yellow jar of UMOZI MAX sunscreen with both hands, looking down at it. The jar has a white label with the brand name and 'SPF 50+ VERY HIGH'.

“ My skin no longer goes red and I don't get sores as often, thanks to **UMOZI MAX.**”

Silvia Jamu, age 9
Programme beneficiary
Malawi

UMOZI MAX

The **first sunscreen**, created by Beyond Suncare, **formulated specifically for the needs of people with albinism in the African context.**

After 18 years of R&D, in partnership with leading chemical company BASF and co-created with local communities, we have developed a proprietary formula offering **SPF 50+, high water resistance, and broad-spectrum UVA/UVB protection**, with labelling in local languages to ensure correct use.

Comparative studies in Malawi showed **better results than other sunscreens distributed in hospitals.** Its formulation incorporates texture, scent, and safety criteria designed to support acceptance and adherence among beneficiaries.

UMOZI MAX has both **scientific validation** (published in the International Journal of Dermatology) **and community endorsement**, following successive consultations and testing with beneficiaries of the Skin Cancer Prevention Programme.

Our Impact 2020-2025

We currently work in **Malawi, Rwanda, Uganda, and the Democratic Republic of Congo.**



5.710

people with albinism
benefiting across 4 countries



88.014

units of personalised
photoprotection
distributed



445

skin cancer
treatments and
surgical
interventions



1.118

dermatological clinics
and educational
workshops delivered



15 MOUs

signed with local
partners and
institutions



1.175

healthcare
professionals trained
in dermatology and
photoprotection



+41.000

people reached through
community awareness
campaigns

BEYOND
SUNCARE

+ 30

Partnerships with companies,
foundations, and institutions

+ 40

Scientific recognitions
and endorsements

+ 15

Collaborations and
network memberships

The value of a partnership

We want to turn an internationally recognised model into the regional health standard. Without parallel structures: by strengthening public systems so that health no longer depends on geography.

We are looking for partners who bring commitment to our technical capacity and transform resources into lasting institutional responses. So that protecting people with albinism ceases to be an exception and becomes a permanent obligation.

One cause, many ways to drive it forward



Strategic partnerships for impact projects

Support the funding of our Skin Cancer Prevention Programme in the regions where we work — and in those yet to come.

- **Strategic Partner:** Become a long-term key ally to guarantee effective and sustainable healthcare access.
- **In-Kind Donations:** Contribute medical materials or healthcare equipment.



Volunteering & Knowledge transfer

We leverage your organisation's expertise to accelerate real solutions with tangible impact.

- **Pro-Bono Services:** Put your team's talent at the service of our operations.
- **Volunteering:** Remote collaboration on impact projects from anywhere in the world.



Cause Marketing & Employee Engagement

Link your corporate identity to a global justice cause centred on access to healthcare.

- **Cause Marketing:** Create joint campaigns or launch solidarity products.
- **Employee Engagement:** Involve your employees and clients through corporate partnership programmes.



Before, people with albinism would not come to the hospital – they feared being discriminated against.

After the albinism and skin cancer training with Beyond Suncare, everything changed. **Today they trust us, they seek care, and they feel welcomed and heard.**"



Daina Kharunda
Nursing assistant,
Muyembe Health Centre
(Uganda)

Global Influence and Systemic Vision

By partnering with us, you join a network that connects science, the private sector, and international bodies to transform healthcare in Africa. Beyond technical capacity, we translate our knowledge into international advocacy on albinism.

- **Global milestones:** We championed the inclusion of sunscreen on the WHO Essential Medicines List and created the first African unit for local sunscreen production.
- **International advocacy:** We have participated in UN-led processes and in the development of the Regional Action Plan on Albinism in Africa.
- **Technical experts:** We sit on the advisory board of the first Global Forum on skin cancer in people with albinism.



The moment is NOW

We stand at a historic juncture: **the World Health Organization has recognised sunscreen as an essential medicine.** Now is the time to turn that global milestone into real impact on the ground.

We have the technical expertise and institutional backing to lead this transformation. All that is needed is the decisive push to scale our model where it is needed most. We invite you to bring your vision to a strategy that is already saving lives — and that today makes it possible to turn an international milestone into a concrete, sustainable, and permanent medical solution.

The time to act is now. **Join us.**





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