

PRESENTATION DOSSIER

BEYOND SUN CARE

Health and dignity for people with albinism in
Africa.





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Beyond Suncare



Sub-Saharan Africa is home to **200,000 people with albinism** without education or access to the sun protection they need.

In addition to being discriminated against because of their appearance and persecuted by the influence of violent superstitions, the main cause of their extreme vulnerability is the sun: skin cancer kills 9 out of 10 people with albinism before the age of 30.

For more than 10 years we have been working every day to ensure that people with albinism in Africa live a free and dignified life, protected from skin cancer and all types of discrimination.



MISSION

Beyond sun protection

We go beyond sun protection to ensure that no person with albinism dies unnecessarily from skin cancer. We promote their insertion into society by fostering more tolerant societies and dignified care that helps them raise their self-esteem and self-confidence.

VISION

Health and dignity for people with albinism

We fight for a world where the human rights of all people with albinism are respected, where they enjoy equal opportunities and live a free life without fear, standing up for themselves and being who they really are.

VALUES

Commitment, unity, innovation and reliability

Our history

[More information](#)



Beyond Suncare co-founders Lorea Bagazgoitia and Mafalda Soto begin working with people with albinism in Tanzania and Malawi.

2008



Photo © Ana Palacios

2018

In 2018 and 2019, Beyond Suncare starts projects in Malawi, Democratic Republic of Congo, and Rwanda.

Inauguration in Tanzania of the first local manufacturing unit for photoprotectors for people with albinism in Africa.

2013

2020

Comprehensive program in Malawi launched for people with albinism in 8 districts across the country consisting of education, awareness-building, distribution of customized photo-protectors (UMOZI MAX), and dermatological consultations. Our own local team in Malawi was created as well.

After almost 10 years of work and experience in Africa by its founders dedicated to protecting people with albinism, Beyond Suncare is registered in Spain.

2017

2021

Our work is conducted in Angola, Senegal, Rwanda, South Africa, and Tanzania, and we are constituted as a Development NGO recognized by AECID (Spanish Agency for International Development Cooperation).



Where we work

[More information](#)



Our main project is located in Malawi and where we have had our own local team since 2019.

We also work together with local NGO's in Rwanda, Senegal, Angola, and South Africa.

With awareness and education for the creation of more inclusive societies and basic sun protection measures, no person with albinism should die as a result of their condition.

Our work

Customized sunscreen



Education and awareness



Local health care training





We have created the first sunscreen specially designed for people with albinism.

We provide customized photo-protective creams, hats, and sunglasses to people with albinism so that they can protect themselves from the sun. Cream distribution, education, and awareness services are directed to the most remote locations in coordination with public and private hospitals and clinics, schools, and local platforms.



We educate and raise awareness about this genetic condition to end discrimination and stigma.

Educational sessions about albinism and sun protection are directed to the beneficiaries, their community, and institutions. With group education we seek to demystify the condition and the stigma associated with it, promoting self-confidence and self-care measures.

Our work

[More information](#)



We train health personnel to provide quality social and health care services.

We train and empower health care workers to be key players in the early detection of skin cancer. We work with Ministries of Health, hospitals, local institutions, and associations of people with albinism.

What we have achieved

→ **We serve more than**

3,500 people with albinism

→ **Impact**

65% reduction in sunburn and precancerous lesions

→ **We work in**

5 African countries

→ **Our model**

Declared Best Practice by the United Nations

With whom we collaborate



Board of Directors

[More information](#)



MAFALDA SOTO

President



RUTH FRANCISCO

Vice President



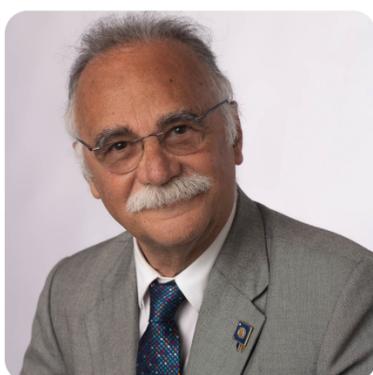
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Uli Osterwalder (Switzerland)

Senior scientific advisor in photoprotection, former DSM and BASF

Yolanda Gilbete (Spain)

Researcher and dermatologist, former director of the photobiology group of the Spanish Academy of Dermatology

Peter Ash (Canada)

CEO and Founder of Under the Same Sun

Giacomo Proli (Italia)

Marketing and communication, former director of Marketing and Retail at L'Oreal

Operating equipment

[More information](#)



MAFALDA SOTO

Director



DEVLIN MSOWOYA

Regional Coordinator for
Southern and Eastern Africa



ROCÍO DÍAZ-AGERO

Project Manager



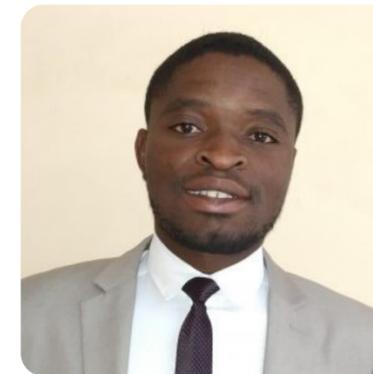
MARÍA ÁLVARO

Communications Manager



ALAITZ SAIZAR

Project Coordinator in Malawi



EDDINGTON CHISUI

Monitoring, follow-up and
evaluation coordinator

Awards - Recognitions

[More information](#)



- American Academy of Dermatology Award
- Co-founder elected "Champion of the Albinism Cause", United Nations

2015

- Project selected as Best Practice by the United Nations
- Gamechanger Award 2016 Emprende in Health program of Unltd and Lilly Laboratories

2016

- SC Award of the Spanish Academy of Dermatology and Venereology
- Dermlink International Foundation for Dermatology Award

2018

2019

- Dermlink International Foundation for Dermatology Award
- Official College of Physicians of Ourense Award

2020

- ALBA Solidarity Fund Award for the Best Solidarity Project related to Albinism

2021

- Mafalda Soto winner of the VII edition of the #Avanzadoras Award of Oxfam Intermón and 20minutos.es
- Dermlink International Foundation for Dermatology Award
- Official College of Physicians of Gipuzkoa Award

How we tell the story



We are looking for partner companies to help us change the rules of the game, to generate social innovation, and to multiply our impact.

1

VOLUNTEERING AND KNOWLEDGE TRANSFER

We develop projects that require knowledge and innovation capacity of your company.

2

FINANCING AND DONATIONS

Total or partial financing of a project. Donation in kind: dermatological material, laboratory equipment, eyeglasses, and photo-protective clothing.

3

SOLIDARITY MARKETING

Organization of events and fundraising campaigns. Sale of solidarity products. Make your company and/or employees a partner.

Thank you

Health and dignity for people with albinism in Africa.

BEYOND
SUN CARE

