



**IMPROVING
THE QUALITY OF LIFE
OF PEOPLE WITH ALBINISM
IN AFRICA.**

BEYOND
SUN CARE

**ANNUAL REPORT
2020**

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**“Penye nia, pana njia
Where there is a wish,
there is a way.”**





1

“Our experience has allowed us to have some advantage in this uncertain year, helping us to assume complex situations with flexibility and to overcome them with resilience”

A LOOK AT 2020

Coinciding with the third anniversary of the NGO, 2020 has been a hard year for everyone. A year where the unique health emergency has involved, and still involves, a threat to the health and well-being around the world.

This year has been specially difficult among vulnerable populations, who have experienced both the direct effects and side effects of the pandemic. The coronavirus has deprived special care and basic care to the more fragile groups.

Just like it has occurred with many NGOs that work in the south with a health approach, in Beyond Suncare, we have seen our work being affected and hampered by the direct effects of the pandemic, as well as by the implemented measures to control its expansion.

Our association has been working many years in the rural areas of sub-Saharan Africa in scenarios of uncertainty. The experience in these environments has allowed us to have some advantage in this uncertain year, helping us to assume complex situations with flexibility and to overcome them with **resilience**. Resilience to get round problems and obstacles, facing the adversity and thus, with creativity, optimism and redoubling of efforts, pivot without losing our focus, putting our best to continue the actions that contribute to improve the lives of the most vulnerable, the people with albinism in Africa, our reason for being.

If we have known to confront the new reality with a resilient attitude, it is because we have found the motivation for to do so, not only in the specific needs of the most needy groups in the south, but **also in the commitment and support of all of you**, our partners, donors and collaborators, who, even in the midst of your personal challenges, you have strengthened your commitment with our mission.

For this reason, thanks to your help, 2020 has also left us with good news and important achievements to celebrate, which we detail in this report. In addition, as co-founder, it is very exciting to see the work and the team recognized throughout the year (ALBA Award, Council of Doctors of Ourense, Council of Doctors of Alicante, the International Foundation for Dermatology). On a personal note, it has been an honour to be recognized as [Reference woman in Galicia](#) and among the [Entrepreneurial Women of Reference in Spain in 2020](#) for my personal career in the social sphere, which in addition to serving as a loudspeaker for our cause, we hope that it will serve as an inspiration to other young people with social concerns in search of leaving a legacy with purpose and social impact.

We are not letting our guard down because there is still a lot of work to be done and many vulnerable people to serve. But we are certain that, with you by our side, we can achieve the impossible and improve the lives of many of them.

Thank you from the bottom of my heart!

Mafalda Soto Valdés
CEO of Beyond Suncare

“If 14 years later I continue with this fight it is because I am convinced that with the right support we can achieve that, in any corner of Africa, when a child with albinism wakes up in the morning his only concern is to look for his sun cream, as mine is to look for my prescription glasses.”



**“People with
albinism in Africa:
our reason for being”**





2

“Prevention is essential. In Africa, sunscreen saves lives”

WHY BEYOND SUNCARE?

Skin cancer is known as a **silent killer**, because the early symptoms often go unrecognized, this leads to a late diagnosis and to a deterioration of it, **mainly among people with albinism from African contexts.**

The poverty and the lack of general awareness block the access of people with albinism to the health services, generally inadequate and poor. With less than 1 dermatologist per 3.5 million inhabitants and with a bad methods of diagnosis and treatment, many countries sub Saharan Africans do not have a enough capacity to treat properly the skin conditions. This, combined with lack of prioritisation of national health systems in the albinism and dermatology field, has caused the incidence of skin cancer among people with albinism ends with an epidemic cancer.

The deep knowledge of the skin and reality of the beneficiaries from our team, combined with the experience of the chemical company world leader **BASF**, **gave life to the first sunscreen especially designed for the prevention of skin cancer of people with albinism in Africa.**

The result is a sunscreen SPF 50+, waterproof, with a wide range (protects against UVA and UVB rays) and with a simple production because the goal is to have local production in African countries..

BEYOND SUNCARE ensures the access to this personalized sun protection and high-grade, through local production and free distribution.

The distributions are accompanied by education and awareness and in them the people with albinism are involved. We work with the local associations of albinism promoting social inclusion and making political incidence that contribute to structural and lasting changes over time.

Furthermore, **we train and empower the local health workers and the school staff** that they, independently, take the lead in the impartation of quality services destined to care for people with albinism



OUR VISION

We fight for a world in which the human rights of all people with albinism are respected, where they can enjoy the same opportunities and they can live a free life without fear, valuing themselves and being who they really are

OUR MISSION



We go further than solar protection to ensure that no person with albinism dies unnecessarily from skin cancer.

We promote the insertion in the society through the promotion of more tolerant societies and of a decent attention that helps them to increase their self-esteem and self-confidence.



OUR VAULES

UNITY

INNOVATION

RELIABILITY AUTHENTICITY

COMMITMENT







3

In sub Sahara Africa lives more than 200 000 people with albinism, who are victims of discrimination, without education about the care of facing the sun and without access to an adequate solar protection

Beyond Suncare improves their quality of life through its programs of health partner, education and social inclusion.

BEYOND SUNCARE AT A GLANCE

PROBLEM

Albinism is not understood in African societies. Myths and assumptions that are surrounded this condition leads to **abandonment** at birth and **violence**. It is unlikely that people with albinism (PWA) do not receive **education due to the stigma**, the fear and the lack of safety mechanisms at school. Usually, they end up making a living from **poorly manual paid work outdoors**.

The consequences for the health from the combination of **high UV rays** and long periods outdoors are severe among PWA. In Tanzania, where the stigma is deeply rooted, **only 1 per 10 people live beyond 30 years**.

In the whole of Africa, **the supply of sun protection is very low**, most of the health facilities do not have supplies, neither offer guidance about sun protection to PWA. Albinism is not included in the health programs

THE SOLUTION

Beyond Suncare is the lead organization to fight for the health law **among PWA in sub Saharan Africa**. Beyond Suncare ensures the provision of **education and awareness** of the customers and their families, promoting the insertion in the society through a decent attention that helps them to increase their self-esteem and value for themselves.

Beyond Suncare is behind the development of the **first sunscreen** especially designed to **prevent skin cancer in PWA**, which is produced in **units of local production** and it is distributed to the most remote areas, through mobile clinics, health facilities and local schools and platforms. In the production and distribution, PWA are being hired and empowered.

We make **political incidence** and we also work with local health professionals, we work with the **associations of people with albinism in the distribution and education**.

OUR VALUE

- **The education** provided helps to clear the false beliefs that surround albinism.
- **We work with local albinism institutions and organizations** to look for sustainable solutions.
- **Training, skills and empowerment** of staff with albinism that lead the projects: **we work with them, not for them**.
- The formula for the **the sunscreen is specifically** adapted to the skin, the reality and the needs of PWA in sub Saharan Africa.
- A **follow-up** of the treatment adherence is made, addressing the compliance challenge.
- We work to understand the preferences and **needs of the customers**.



education and awareness



personalized sunscreen



local production



training and empowerment

**“We work with them,
not for them”**





SINGER



4

ALIGNMENT WITH SUSTAINABLE DEVELOPMENT GOALS

Alignment with the agenda of sustainable development goals 2030 of the United Nations and its principle “LEAVE NO ONE BEHIND”, in 2020 our work has contributed to impact the following sustainable development goals.

3 SALUD Y BIENESTAR



To ensure a **healthy life and promote the well-being** of all ages is essential for sustainable development.

4 EDUCACIÓN DE CALIDAD



Education enables the rising socio-economic mobility which is the **key to the way out of poverty**.

8 TRABAJO DECENTE Y CRECIMIENTO ECONÓMICO



An **inclusive and sustained economic growth** can push the progress, create decent jobs for everyone and **improve the living standards**.

To **reduce the inequalities** and to ensure that nobody is left behind to be part of the sustainable development goals.

The **consumption and world production** (driving forces of the global economy) depend on the use of the natural environment and the resources that **continue having destructive effects over the planet**.

The SDG can only be achieved with strong **global associations and honest and trustworthy cooperation**.

10 REDUCCIÓN DE LAS DESIGUALDADES



12 PRODUCCIÓN Y CONSUMO RESPONSABLES



17 ALIANZAS PARA LOGRAR LOS OBJETIVOS





5

OUR

TEAM

MANAGEMENT BOARD



Mafalda Soto
President



Ruth Francisco
Vice president



Lorea Bagazgoitia
Secretary



Beatriz Montero
Treasurer

ADVISORY BOARD

Claire Fuller (United Kingdom)

President of International Foundation for the Dermatology

Ikponwosa Ero (Nigeria)

Independent expert of Albinism UN

Jose M^a Márquez (Spain)

Director of the Foundation Africa Directo

Uli Osterwalder (Switzerland)

Scientific advisor, Senior in photo protection, ex D5M and BASF

Yolanda Gilaberte (Spain)

Researcher and dermatologist, ex group director of photobiology of the Spanish Academy of Dermatology

Peter Ash (Canada)

Director and founder of the NGO, leader of human rights of people with albinism: Under the Same Sun

Giacomo Proli (Italy)

Marketing and Communication, ex Marketing Director and Retail of L'Oréal

OPERATIONAL TEAM

Mafalda Soto

Chief operations officer

Rocío Diaz-Agero

Project manager

Maria Álvaro

Reporting officer

Devline Msowoya

Director of Beyond Suncare Malawi

Alaitz Saizar

Project manager in Malawi

Eddington Chiusi

Monitoring and evaluation officer in Malawi

COLLABORATORS



DID YOU KNOW...

6

that *Beyond Suncare*
doubled their funds
destined to cooperation
projects in Africa?



A YEAR MARKED BY THE PANDEMIC

In this complex 2020, Beyond Suncare has also been affected by this pandemic, which irretrievably forced us to **rethink our actions**.

On one hand, we faced the **impossibility of traveling to start a new program**, in which the presence in the area was required, mainly due to the training component, but also to formalize relations with the local partners and institutional actions. Furthermore, the reduction of commercial and cargo flights to many African countries **made it difficult and increased the shipments of medical supply and protective material**.

On the other hand, the covi-19 measures **deprived many services** to the members of the communities we work with and specially those more vulnerable

Restrictions that affected the mobility to attend to the clinics or the health facilities. Through April, countries like Malawi were plunged in long strikes from the health staff that **proclaimed against the lack of means** and protective measures to stop the infections.

The instability **increased the fear among people with albinism**, who were afraid of being attacked if they left their house.

“The restriction of mobility increased the fear among people with albinism to be followed and attacked if they displaced, contributing to no leave their house to receive health care.”

*Devline Msowoya
Beyond Suncare Country Manager*



INCORPORATION OF PREVENTION MEASURES

ANTICOVID-19



Beyond Suncare took the decision to have an adequate **budget** to fight the spread of the virus.



The medical staff was trained in the **detection of infections and management of the positive ones.**



The **hygiene and protection protocols** were reported in the educational sessions.



ACTIVITIES MADE

DURING 2020

We delivered protective equipment to all the staff in our clinics and we provided face masks, soaps, buckets, alcohol hand gel to the hospitals and health facilities which we work with.



**LAUNCHING OF THE NATIONAL PROGRAM OF SOCIO HEALTH CARE TO
PEOPLE WITH ALBINISM IN MALAWI**



WHY MALAWI?

REQUIREMENT

It is in this African country of the South East African, where from 2016 most of the violations of the human rights of people with albinism (**PWA**) across the world (persecutions, murders and kidnappings) have been concentrated.

Moreover, it is one of the poorest countries, its Human Development Index of 0.485 (2019) places it in the position 172 of 189 countries and territories in the PNUD. In addition to the above, it is astonishing that Malawi has more than **19 millions inhabitants, but only 3 qualified dermatologists.**

All these factors make the people with albinism in Malawi being the most vulnerable on the planet.

After the transfer of the programme management of Tanzania to the local hospital of reference [Kilimanjaro Christian Medical Centre](#), it is in this African country where the majority of sources and efforts are concentrated.

RECEPTIVITY

FROM THE LOCAL INSTITUTIONS AND PARTNERS

In 2017, the association of people with albinism in Malawi (APAM), UN and Beyond Suncare made an evaluation to understand the access to education and dermatological care to PWA in Malawi. The mission demonstrated the need to decentralize the services, ensure access to sunscreens and educate about photo protection.

In 2019, this mission followed a research study to test the cost-effectiveness and the acceptance of our education services, distribution of personalized photo protectives and dermatology clinics.

The positive study results contribute to **PWA being the ones who claimed for its expansion in the country.**

KNOWLEDGE AND EXPERIENCE IN THE COUNTRY

Between 2008 and 2011, Mafalda Soto, Beyond Suncare's co-founder, has been living and working for the protection of PWA in Malawi.

In 2010, in Malawi, during the expansion of one of her projects, Mafalda met the dermatologist Lorea Bagazgoitia, who is also a Beyond Suncare's co-founder and has a surgical broad overview of PWA in Tanzania and a vast knowledge of African dermatologist and surgeons.

**19 MILLION PEOPLE AND
ONLY 3 QUALIFIED DERMATOLOGISTS
IN THE COUNTRY**





BACKGROUND INFORMATION

In Beyond Suncare, we believe that **it is extremely important to analyze the prior background and evaluate the acceptance of a project**, before being introduced.

Moreover, **the customers and the institutions have to see the worth of the project**. If they don't see the improvement in their lives and the positive impact on their health, our efforts will mean nothing, our direct support will decrease and the project will be taken down.

We believe in a sustainable way of passing on the education about sun-protection, as well as the sunscreens to the most disadvantaged customers. And we think that the best way to make this happen is through our already established distribution channels, **with already existing structures which we bolstered**.

During 2019, in Malawi, we developed a study of education and acceptance of our services among more than 200 people with albinism. Every two months, these people had come **to our sessions of education and awareness issued by local health professionals who were already capacitated**.

In these sessions, a dermatological following has been made to each one of the beneficiaries and it was distributed to [our sunscreen UMOZI MAX](#).

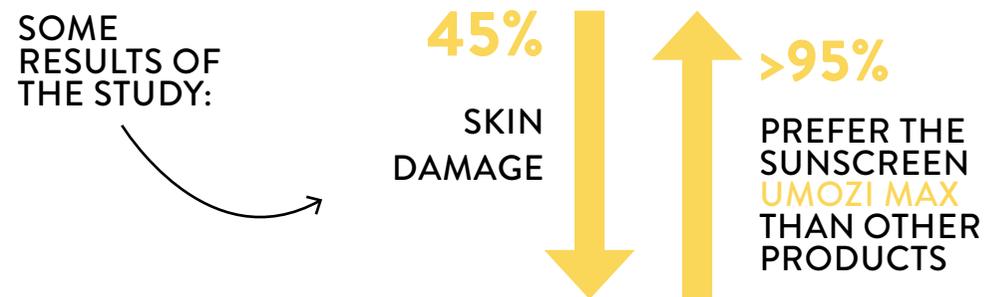
At the end of this study, the impact and the effectiveness of the services in the beneficiaries' skin and health and their pleasure with the services had been evaluated.

The [results of the study](#) were **very positive**. In less than 6 months, it has been observed a decrease of 45% of skin damage caused by the sun and an improvement in the knowledge of people with albinism about their condition, which optimized their attitude against the sun.

The education program and the sunscreen UMOZI MAX were well accepted (90% of the beneficiaries preferred this one than others products used in the past) and more than 90% of the beneficiaries affirmed that **the services they received had a very positive psychosocial impact on their lives**.

With all this data, we have enough arguments for our proposal to be supported and embedded in the established causes of education and health in Malawi.

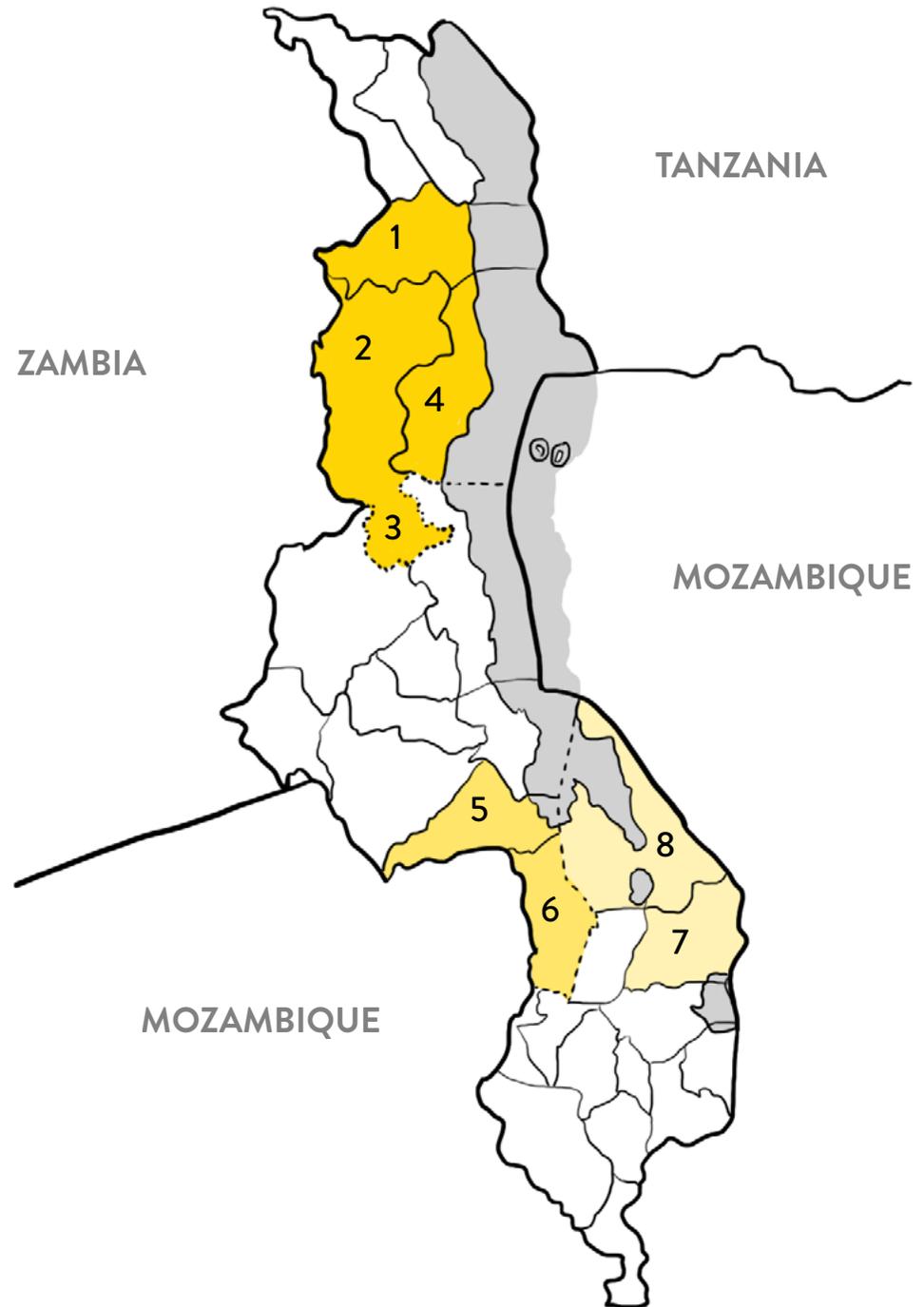
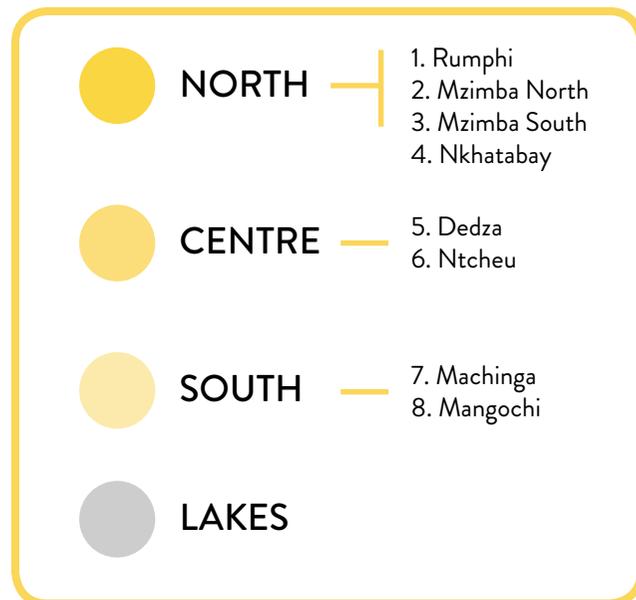
SOME RESULTS OF THE STUDY:



THE BEGINNING OF THE PROJECT

On July 2020, with 4 months late due to the pandemic, in Malawi, we started a program in order to improve the access to the specialized services of sun protection, this includes the education, awareness, distribution of the customized sunscreen cream (UMOZI MAX) and dermatology practices for people with albinism in 8 districts in Malawi.

With 4 of the districts of the northern part of Malawi (Nkhatabay, Rumphi, Mzimba North and Mzimba South), two on the centre (Dedza, Ntcheu) and two on the south (Machinga and Mangochi) the program provides assistance to almost 1000 people with albinism living in 8 of the 28 districts.





These dermatologists from Malawi with the assistance of Spanish experts give support to the local clinicians through tele dermatology towards the identification of injuries and situations that needed to be taken to central hospitals to be undergoing surgery.

Immediately **after the training, the clinics** that take place in different hospitals and health facilities **started**. Every 4 months, the clinics are implemented in collaboration with the **Gender and Health Ministries** and the **British NGO Standing Voice**.

During the first trimester 2021, visits of quality and tracking control will be carried out towards an improvement of the program.

The specialized services are operated in remote health facilities by professionals who were already trained for it.

APAM members (Association of people with albinism in Malawi) trained. **16**

Health professionals in 20 hospitals and health facilities in the country trained **78**

In the training, besides the knowledge about understanding the albinism and early identification of skin damage, **talks about the prevention of the spread of coronavirus were included.**

Dermatologists from Malawi from dermatology services from the Lilongwe Central Hospital were the responsible for this training in collaboration with the local team of Beyond Suncare.

In total, almost 1000 people with albinism in Malawi (more than 45% are young) have received the services regularly.



Despite the fact that the program has only been going on during 8 months, this time has been enough to demonstrate that **solar erythema has been reduced (burns) between 20% and 30% (depending on which part of the body) and the precancerous injuries has been reduced between 5% and 10%.**

We must highlight that the precancerous injuries are developed after long hours of sun exposure and they can't be treated with photo protection methods, which means that **the impact of the intervention will be after two years.**

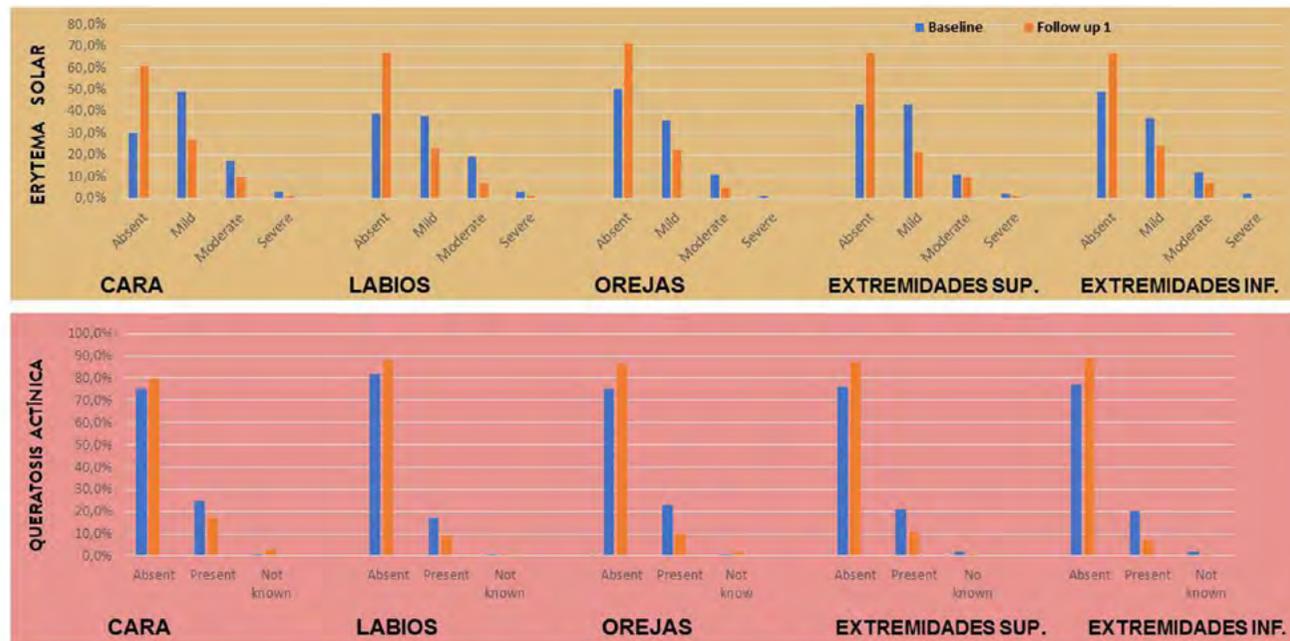
However, what the results show is that **the numbers of precancerous injuries has been significantly reduced** and has reduced the damage of the existing ones

This project is **the first phase of a national program of 3 years** that wants to assist all the people with albinism in the country, decentralizing services to ensure the access and building up the knowledge and the skills of health professionals that serve a community of more than a million people.

The cost-effectiveness will be demonstrated to the Government and others strategic allies to on the second phase be able to build an unity of local production of sunscreen that will be recruiting local staff, people with albinism will be prioritized.

The initiative continues the success of Beyond Suncare in Tanzania with “Kilisun” whose management is in the hands of referral local hospital [Kilimanjaro Christian Medical Centre.](#)

2020 MALAWI : RESULTS AFTER 8 MONTHS OF PROGRAM



In the light of the results, we predict a great improvement in the following years.

WE CREATED A TEAM IN MALAWI

Since 2007, all the actions performed in Malawi have been implemented between the home team in collaboration with APAM and the dermatology service from Kamuzu Central Hospital (KCH), referral hospital of Lilongwe.

In 2009, **Devline Msowoya, a doctor from Malawi with more than 20 years of experience in management of community and socio health projects**, joined the management and coordination of the research study. At the end of 2019, Beyond SunCare formalized the professional relationship with **Devlije Msowoya who became Country Manager in Malawi**.

In April 2020, **Eddington Chisiu, an expert in biostatistics**, joined as responsible for supervision and evaluation, and in September **Alaitz Saizar joined as a project manager**.

The local team takes place in the offices of APAM in Lilongwe where they manage the operations in collaboration with such an association and the dermatologists team from KCH.

DEVLIN,
COUNTRY MANAGER
FROM BEYOND

ALAITZ, PROJECT COORDINATOR
FROM BEYOND

NDAMIWE,
DERMATOLOGIST FROM
KAMUZU HOSPITAL
(LILONGWE)

SUNGANANI,
DERMATOLOGIST FROM
KAMUZU HOSPITAL
(LILONGWE)

MENARD,
NATIONAL
COORDINATOR
OF APAM

EDDINGTON,
M&E OFFICER
FROM BEYOND



WE START A PILOT PROJECT IN ANGOLA



, we discovered the work that the dermatologist Dr. Carolina Marçon does in Brazil, helping people with albinism in her country. Her work recognized as **“L’Oréal International Awards for Social Responsibility in Dermatology 2019”**

by L’Oréal Foundation and International League of Dermatology Societies attracted our attention and with her started to plan an intervention in Bié (Central Angola) where the NGO Aldeia Nissi has been working for many years in the integration and the promotion of the inclusion of people with albinism.

Despite not **being one of the countries more battered for the persecutions that unleash** the traffic of its body parts, people with albinism **are victims of discrimination and beliefs** that they are considered substandard.

We can see this reality in rural areas, where **kids with albinism start working in the fields at the age of 4.**

In 2018, the Dr. Carolina Marçon had witnessed this, she wanted to have a lasting and sustainable project, plus our goal of crossing borders to help the most vulnerable people, we designed an intervention that in June was awarded by the Foundation of Dermatology.

This support, Isdin Laboratory and Association Aldeia Nissi’s support, allowed us to work in the launch of a project that its aims is to improve the quality of life and decrease the prevalence of skin cancer in PWA in the province of Bié; through the access of a high quality sun protection, medical care, psychological support and community activities with the objective of promoting the social inclusion of people with albinism.

After the preparation of education materials, monitoring tools and Portuguese tasks, we planned a launch that would be delayed to March 2021 due to COVID-19. This delay occurred because it was impossible to travel to the country to conduct the training actions of the local staff.

PARTNERSHIPS IN MOZAMBIQUE AND RWANDA

The impossibility of the movement of the local teams to the areas where the clinics are and the difficulty of PWA to access the health facilities involved a major challenge of the expansion to new areas in **Rwanda**.

However, in the second half of the year, we increased our relationship with our local counterparts and we worked in the formal establishment of partnerships that allow us to come back to our activities after the restrictions due to the pandemic.

In Rwanda, we formalized our collaboration with Health Alert Volunteers to expand the services together with Kigali, Musanze, Rutsiro and Kirehe. The program that we expect to launch in Q1 2021 unifies dermatological and ophthalmologic services to 400 people with albinism in an area with a demographic reference of more than 1.3 million people. Actions towards education and awareness are being considered to PWA and their communities.

In February 2020, we formalized our collaboration with the Spanish NGO Amigos de Inharrime that works in Mozambique.

With them the preventive services of Beyond Suncare were arranged to be taken to the Inharrime and Inhambane communities to the East of the country. Moreover, Beyond Suncare, following the training of trainers' model, carried a training workshop for the volunteers of Amigos de Inharrime who were in charge of the implementation of the actions in the area.

The sunscreen and the education materials are in the country waiting for the improvement of COVID-19's situation, so the training to the local staff and the launch of the services to the areas already mentioned can be started.

COLLABORATION WITH NELSON MANDELA MEDICAL SCHOOL (DURBAN, SOUTH AFRICA)

In 2020, we signed a collaboration agreement with the local organization **KWA-ZULU NATAL ALBINISM INITIATIVE from UKZN Nelson R Mandela Medical School**, Durban South Africa. This initiative begins in the dermatology services in the Durban referral hospital and wants to support preventive actions of skin cancer, dermatological care, awareness to the community and research.

With this agreement, in 2020, Beyond Suncare cooperated with better practices and passed its knowledge, shared monitoring and evaluation tools, education and awareness materials to the team from UKZN Nelson Mandela to start its support actions to people with albinism from the district of Ilembe that has more than 650.000 inhabitants. The program was launched with an awareness event lead by National Association of Albinism under the name of "Protection from the cradle to grave".

Beyond Suncare commits itself to continue giving technical support and sharing good practices and lessons learned to continue improving the services.



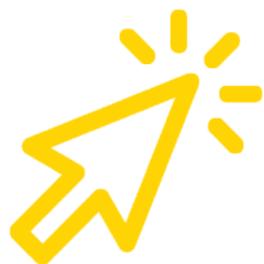
In 2020, **Ikponwosa Ero**, independent expert of the United Nations about the enjoyment of human rights with people with albinism and member of Advisory Board of Beyond Suncare published *[Best Practices in the protection of human rights of people with albinism](#)*.

With her own words this reference document is:

“An abstract that resumes the measures to be incorporated in action plans and includes the recommendation for the interventions, as well as the resources for the governments of the countries that want to develop their own actions. Moreover, it recognises the exemplar interventions under the Regional Plan for Africa (RPA) and identifies the better significant practices around the world.”

The document recognises the work of Beyond Suncare as a the best practice in the health section (page 27 and 28 of the document) .





IKPONWOSA ERO

Independent expert of the United Nations in Albinism.



UNITED NATIONS
HUMAN RIGHTS
SPECIAL PROCEDURES

SPECIAL RAPPORTEURS, INDEPENDENT EXPERTS & WORKING GROUPS

Best Practices

In the protection of human rights of persons with albinism



Addendum to the report of the Independent Expert on the enjoyment of human rights by persons with albinism (Presented to the 75th session of the General Assembly, A/75/50343)



WHAT DO WE DO FROM THE OTHER SIDE OF THE WORLD?

During 2020, we participated in different events of specific issues directed to multidisciplinary and different teams (young people, people with albinism and their communities, scientifics, health professionals, etc.).

Despite being very different events, these events have something in common: **to introduce and act as a speaker of the reality and the challenges of people with albinism** in different parts of the world, especially in Africa, and to make known the work that the NGO does



HIGHLIGHTS THE CONGRESS

WHAT REALLY MATTERS FOUNDATION

A crowd congress performed in A Coruña, where an audience of 1000 young people listen to speakers who share **empowering messages and values to the youngest ones**, through inspiring stories and projects that contribute to make this world a better one.

11ª edición
A CORUÑA
06/03/2020
de 9:00 a 14:30h.
PALEXCO
Pavilón de Transmisión de la TV

Lo que de Verdad Importa

Daivide Morana
A los 21 años una bacteria le cambió la vida. Perdió las cuatro extremidades, y le llevó el tiempo de la vida, pero todo aquello no le detuvo ni le hizo cambiar su forma de ser y sentir la vida. Desde entonces ha estado aprendiendo en sus experiencias su mejor historia.

Mafalda Soto
Un viaje a África le hizo conocer la realidad de las personas con albinismo, transformando un voluntariado en una misión de vida. Funda la ONG Beyond Sarcine. Defiende la pasión y la perseverancia como las armas más poderosas para crear un mundo mejor.

Christopher Gardner
Donc una infancia en la que vivir, hay de cerca la violencia, el alcoholismo y el abandono, como de parte indigente o simplemente invisible. Aseguro gracias a su perseverancia y talento. Su inspiradora historia se convirtió en la película 'En Busca de La Felicidad' con la que Will Smith interpretó su personaje.

Inscríbete a partir del 3 de febrero
en la APP LO QUE DE VERDAD IMPORTA para IOS y ANDROID

In November, two international scientifics took the place, in where Beyond Suncare has been represented by the the dermatologist and co-founder of the NGO Lorea Begazgoitia and also by the dermatologist and vice president of the Dermatology Academy and member of advisory board of Beyond, Yolanda Gilaberte.

European Days of Albinism

An event in which European scientifics, sociologists, health professionals, people with albinism and their communities reunite to talk about albinism and the challenges (and possible solutions) that PWA face in Europe. In the scientific section of the congress, the Dr. Gilaberte presented the [results of Beyond's study in Malawi](#).



Gloderm EADV Pre-meeting

A previous symposium and in the Global Congress of Dermatology that Lorea participated in, it is a space to share experiences and learning with other dermatologists involved in projects of community support and training at an international level

In the event, the alliance [@glodermalliance](#) was formed to promote the access to dermatological health for all the people, equipping of training, resources and support from the professionals, patients and communities.

In September, Lorea was a speaker in [“14 days ALBA about albinism”](#) organized by the Spanish Association of Albinism (ALBA).



MORE AND BETTER COMMUNICATION

From Beyond we stand for the communication to introduce our work and achieve that more people know about our work with people with albinism.

2020 was a year of start, professionalize the management of social media and communication. With the incorporation to the team of María Álvaro in charge of communication in December 2019, thanks to her great work in coordination with a volunteer team, the impact of the communication was more and more notable

JANUARY 2020 FEBRUARY 2021



507

840



70

140



313

1000



50

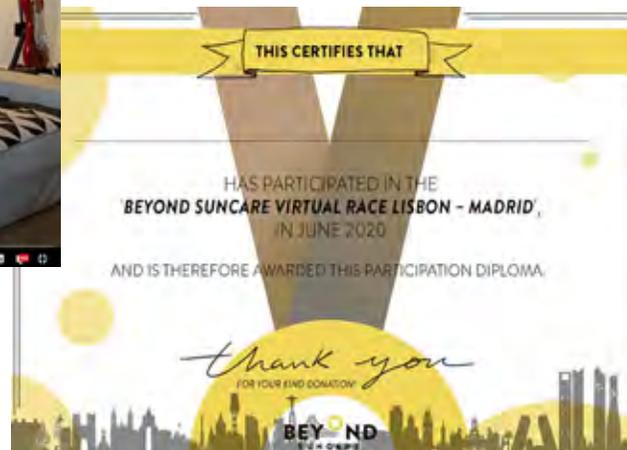
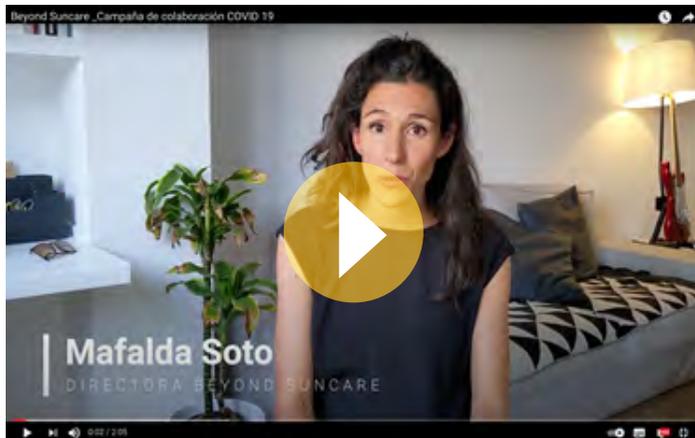
180

♥ 46

CAMPAING #10RAZONESBEYOND

In December, we launched the [campaign #10RazonesBeyond](#) 10razonesBeyond in which we approach our community **10 GOOD REASONS** to join Beyond Suncare.

We made this together with inspirational women such the actress **Patty Bonet**, that with a 17% of vision she is succeeding in the world of arts, the athletes and medallists **Adiaratou Iglesias and Susana Rodriguez**, the lawyer and expert of United Nations **Ikponwosa Ero** and the advocate of the Human Rights of people with albinism in Malawi **Tumeliwa Mphepo**.



CHARITY RUN

In May, we launched our campaign of **awareness and fundraising for the emergency caused by the pandemic.**

In June, towards the International Albinism Day and together with our volunteer Tiago Bandeira, we organized [a virtual charity run](#) in which more than 160 volunteer souls went through part of the 628 kilometers that separate Lisbon and Madrid during the 30 days of the month.

7

CLEAR ACCOUNTS

In 2020, we **started to audit our accounts** (years 2018-2019), updated our internal regulation, wrote the Ethical and Conduct Code of the NGO and submitted our actions to a [transparency report](#) issued by an appropriate external entity for it.

All this information is available on our [website](#).

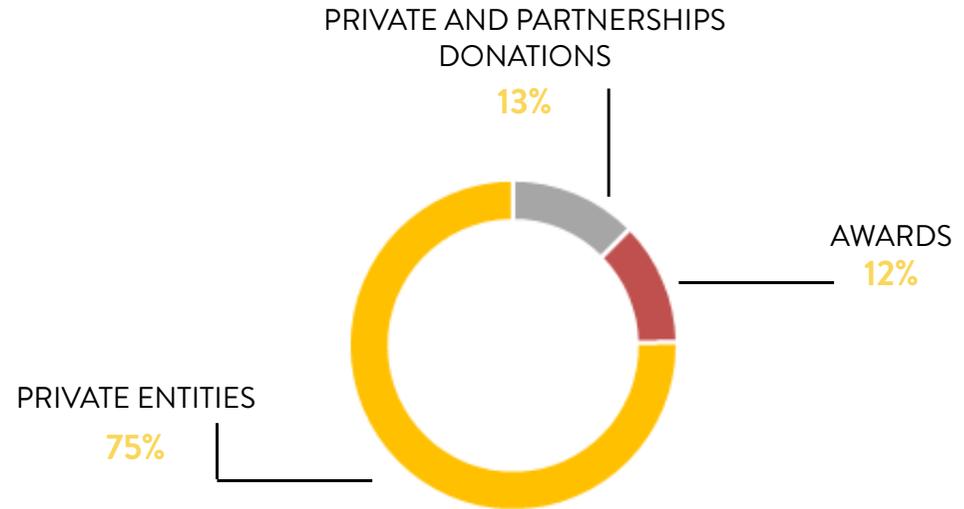


INCOMES

During 2020, the total income of the NGO is €91.516,38.

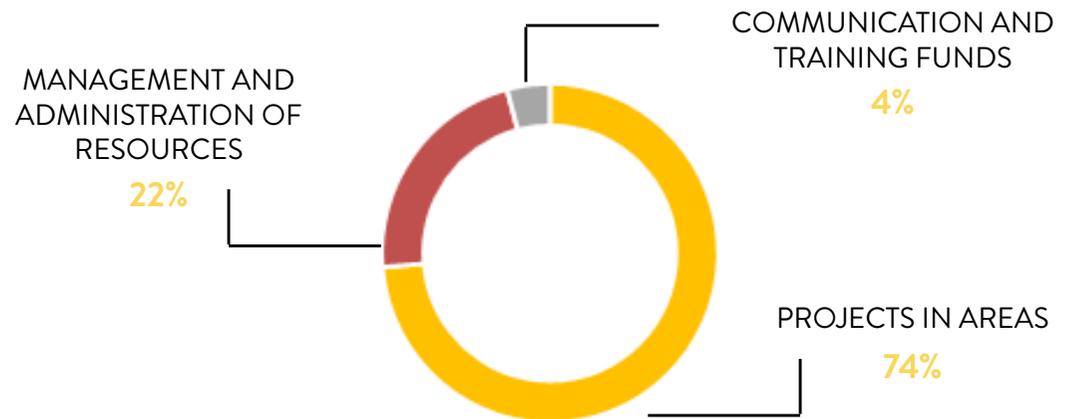
This **has increased by 107% compared to 2019.**

The donations of private entities assume 75,29% of total income, the revenue line coming from private and membership donations involve 12,59% of total income, while 12,12% left comes from awards won by the NGO.



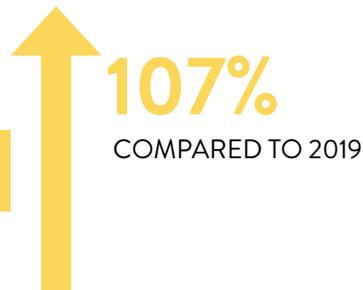
COSTS

In 2020, the NGO spent €75.652,03, **which means an increase by 67% compared to 2019.** Of this amount, 74% has been allocated to the different projects in Malawi's areas. The management and administration costs of resources involve 22,18% of total and 4,11% has been allocated to partnership training and donations.



2020 INCOMES

91.516,38 €





8

“

Thanks to Beyond Suncare, I have a job away from the sun and I contribute with hundreds of colleagues with albinism in my country who have the appropriate protection which gives them a better future”

Grace Manyika

Beneficiary and worker of the protection unit of photo protectors in Tanzania.

AWARDS AND RECOGNITIONS

Hereunder, some of the **awards and appreciation** are associated with the actions developed by Beyond Suncare from its beginning

To this awards, we have to add the recognition of Beyond Suncare as **Non-Governmental Organization to the Development (NGOD)** by the Spanish Agency of International Cooperation and Award of Fundación Mutua Madrileña a la Innovación Social obtained thanks to the support of Direct African Foundation.

2020

- Award Solidarity Fund ALBA to the best solidarity project related to albinism
- Award from Medical College from Alicante
- Award Dermilink International Foundation for Dermatology

2019

- Award Official Medical College Ourense
- Award Dermilink International Foundation for Dermatology

2018

- Award Solidarity Fund ALBA to the best solidarity project related to albinism

2016

- Award Gamechanger 2016 program undertaken in Health of Unltd and Lilly's Laboratory
- Award to the project chosen Best Practice by the United Nations
- Award of American Academy of Dermatology

2015

- Award of Foundation Spanish Academy of Dermatology and Venereology
- Award of American Academy Dermatology
- Co-founder chosen "Champion of the Albinism Cause", United Nations

The Spanish Agency for International Cooperation (AECID) recognizes as Non-Governmental Development Organizations (NGDO) the "non-profit entities of private law, legally constituted in Spain, that have full legal capacity and to act, that have between its purposes or as an express object, according to its own Statutes, carrying out activities related to the principles and objectives of cooperation for development and that they have a structure capable of sufficiently guaranteeing the fulfillment of your objectives".

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OUR IMPACT
IN 2020



Despite the coronavirus pandemic interfering in the implementation

of the projects, during 2020, in Spain, our team stepped up the efforts to continue with our actions adding protection equipment of the spread of the COVID-19.

In 2020, we put into place a national program in Malawi together with the National Association of Albinism and the Department of Health.

We promoted **technical assistance** to healthcare projects of support to people with albinism **in Tanzania and South Africa**, we started collaborations and new pilot projects in **Angola and Rwanda** and we began identifications for a **future intervention in the Democratic Republic of the Congo.**

Our actions have benefited in a direct and indirect way to more than 4000 people with albinism.

We have financed thanks to voluntary contributions from partnerships, collaborators, companies and different national and international awards.

We have publicized our work and have raised awareness of people with albinism in different national and international media and through participation in diverse crowd and scientific congress and with social dimension.

self-confidence



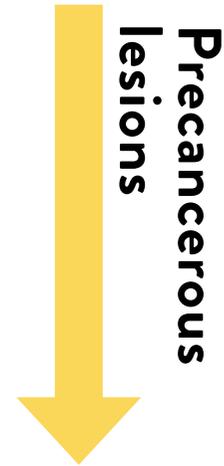
4000
Beneficiaries with albinism



4 African countries where we work



80
Health professionals trained



50% Decrease in precancerous lesions



95% Improvement in self-confidence



15 Professionals incorporated through professional volunteering in our projects



10 Strategic alliances with companies and local counterparts



4 Awards



2 Congresses

THANK YOU!



www.beyondsuncare.org

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